



## Synopsis for 2008 Westside Walk

- Invitation-only charity walk from Brisbane City to Indooroopilly on Friday, May 16, 2008, departing at 8am.
- The walk, of about 16km, is in its third year and is a partnership between Volunteering Queensland, the *Westside News* and 612 ABC Radio.
- It is a community-based event – 10 charities were chosen after a call for nominations in the *Westside News*.
- The charities are:
  1. SPACE (Specialised Programs And Community Endeavours Ltd)
  2. Queensland Council for Adult Literacy
  3. GROW Qld
  4. Men Transforming Men Australia
  5. CHI.L.D./The Glenleighden School
  6. Lupus Australia
  7. Brisbane Youth Service
  8. Wesley Research Institute
  9. Smart Care Foundation
  10. Volunteering Queensland.
- Each charity will be profiled in the *Westside News* and on 612 ABC Radio leading up to the event.
- On the day, there are six legs of the walk. Celebrities, politicians and school children take part in the invitation-only walk, collecting money along the way for the selected charities. The community is also being encouraged to donate prior to the event, with money to be held in trust by Volunteering Queensland for distribution among the 10 charities
- At each change-over point of the walk, there will be refreshments for walkers and at certain staging points a celebration of the groups that will benefit from the walk.
- As well as raising much-needed money for the charities, the walk boosts their profile in the community and provides an unparalleled opportunity for networking – the Scouts' \$1 million sponsorship of the Wesley Research Institute this year was the result of a chance conversation between the two groups on the 2007 Westside Walk.
- This year's walk, to be held as part of National Volunteering Week (May 12-18) will be launched in the city, with an outside broadcast by 612 ABC radio, which will follow the walk's progress during the day.
- Last year, celebrities such as Pip and Dan from Toasted TV, radio personalities, athletes and local politicians took part in the walk. We were also joined by children from several local schools, who relished the chance to learn more about the important role of local charities and volunteering in the community.
- For more information contact:
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