

Fact Sheet

Corporate & Group Volunteering

Corporate Volunteering

Corporate, or employee volunteering, is one way in which businesses can fulfill their social responsibility. Companies which engage in corporate volunteering actively support and encourage their employees to volunteer their services to a local community organisation. Steadily growing in popularity since the 1990s, corporate volunteering involves the contribution of time, talent, energy, skills and resources by the company's workforce (*Volunteering Australia. 2004. Corporate Shares, Community Profits: A guide to employee volunteering*). Corporates are often particularly interested in the team building opportunities provided by corporate volunteering.

Corporate Volunteering: Information for Corporate Volunteers

Search for positions suitable for corporate volunteers at www.volqld.org.au. Click on 'I Want to Volunteer' and use the Advanced Search option to select 'Corporate' opportunities.

Corporate Volunteering: Information for Organisations

This type of volunteer engagement requires a rethinking of roles and structures within a volunteer program. If you are keen to engage corporate volunteers you may need to consider:

- Timing and availability of volunteering opportunities
- Developing short term outcomes into projects that a group can work on together
- Recruitment strategies that focus on benefits to the volunteering group as a result of their volunteering experience

Group Volunteering

Many social or work groups are interested in volunteering together as a way to build relationships, a sense of common purpose and team work skills. Additionally and, in response to changing labor market patterns and needs for community engagement, many people are looking to combine their social and family obligations. Volunteering is seen as an opportunity for families to work together and develop closer relationships.

Group Volunteering: Information for Group & Family Volunteers

Search for positions suitable for group and family volunteers at www.volqld.org.au. Click on 'I Want to Volunteer' and use the Advanced Search option to select 'Other Groups'.

Group Volunteering: Information for Organisations

Engagement of group and family volunteers requires a rethinking of roles and team structures within a volunteer program, you may need to consider:

- Can volunteer work occur outside of business and school hours
- How can children be safely integrated into our volunteer program
- What recruitment and retention strategies as well as methods of recognition are appropriate for family units

For more information visit our website at www.volqld.org.au or call 3002 7600.